



February 20-22, 2020  
Franklin, TN

There's no such thing as "just a farmer." A farmer is a lot of things: business executive, scientist, educator, mechanic, market analyst, publicist, conservationist and community leader. To know everything a farmer needs to succeed year to year, it would help to be a magician, too! The Pick TN Conference gives Tennessee farmers their best opportunity to explore the latest information and access the best resources for every facet of modern farm life, all in one event.

The Pick TN Conference is a 501(c)(3) non-profit organization, overseen by representatives of each of the Tennessee Agriculture Associations : TN Fruit and Vegetable Association, TN Organic Growers Association, TN Christmas Tree Growers Association, TN Beekeepers Association, TN Farm Winegrowers Alliance, TN Farmers Markets Association, TN Agritourism Association and TN Flower Growers Association. Now in its 5th year, the Pick TN Conference has grown from 42 exhibitors and 380 attendees to over 75 exhibitors and 600 attendees at the 2019 conference. The Pick TN Board predicts to have a growth of 650 conference attendees mainly due to the extensive educational impact as well as unique networking opportunities that only happen once a year at this event.

By sponsoring the 2020 Pick TN Conference, along with the advertising benefits listed next, your organization is exposed to 650 attendees from all over TN including agriculture industry professionals, farmers, market managers, chefs, academics and buyers. Sponsors also have access to over 80 innovative and relative classes in Agriculture and Agritourism. The Pick TN Conference has elevated Print and Social Media Exposure through an extensive partner network including TN Department of Agriculture and Pick TN Products.



## 2020 Sponsor Levels

### **Headline Conference Sponsor - \$20,000**

- Recognized as the main sponsor for the conference in all marketing materials
- Personal Recognition from podium at Keynote Dinner
- Sponsor for the Keynote dinner on Friday night for all conference attendees
- Banner with company logo prominently displayed during all events
- Logo and company information printed on the dinner menu
- Opportunity to give 5-minute presentation during the dinner
- Company logo listed on conference materials and website
- Complimentary 10' x10' Premium exhibit space
- Full-Page color advertisement in event program
- Six free admissions to the conference
- 10 complimentary seats at Keynote Dinner

### **Diamond Sponsor - \$10,000**

- Personal Recognition from podium at Keynote Dinner
- Sponsor for Thursday night or Friday night reception (your choice).
- Banner with company logo prominently displayed during all signature events
- Opportunity to give 5-minute presentation during the reception
- Company logo listed on conference materials and website
- Complimentary 10' x10' Premium exhibit space
- Full-Page color advertisement in event program
- Four free admissions to the conference
- Eight complimentary seats at Keynote Dinner

### **Platinum Sponsor \$7,500**

- Personal Recognition from podium at Keynote Dinner
- Banner with company logo prominently displayed on stage during all signature events
- Complimentary 10' x10' Premium exhibit space
- Company logo listed on conference materials and website
- Half-Page color advertisement in event program
- Four free admissions to the conference
- Six complimentary seats at Keynote Dinner

### **Gold Level Sponsor \$5,000**

- Banner with company logo prominently displayed on stage during all signature events
- Complimentary 10' x10' Premium exhibit space
- Company logo listed on conference materials and website
- Half-Page color advertisement in event program
- Three free admissions to the conference
- Four complimentary seats at Keynote Dinner

### **Silver Sponsor \$2,500**

- Complimentary 10' x10' Premium exhibit space
- Quarter- Page color advertisement in event program.
- Company logo listed on conference materials and website
- Two free admissions to the conference
- Two complimentary seats at Keynote Dinner

### **Bronze Sponsor \$1,000**

- Complimentary 10' x10' Standard exhibit space
- Eighth-Page color advertisement in event program
- Company logo listed on conference materials and website
- Two free admissions to the conference

### **Supporting Sponsor \$500**

- Eighth-Page color advertisement in event program
- Company logo listed on conference materials and website
- One free admission to the conference