

Thursday, February 21, 2019		
Time	Session	Speaker
8:00am-4:30pm	Farm to School Summit	Elizabeth Goss TN Dept of Education
9:15am-10:15am		
	Dicamba: Past and Present and How It Affects You	Wendell Smith , UT Extension
	Federal and State Funds Available to Help Build Pollinator Populations	Leslie Honiker and Anthony Carver
	TFVA Board Meeting	Stephanie Henley, Reggie Marshall
10:15am-10:30am	Break	
10:30am-11:30am		
	2018 Tomato and Pumpkin Trials	Annette Wszelaki and Ben Gilbert
	Pollinator Programs to Enhance the Customer Experience at Your Farm or Farmers Market	Jessica Dodd
11:30am- 1:00pm	Lunch on Your Own	
1:00pm – 2:00pm		
	Ready, Set, Grow - New Market Info	Steve Brehm, Kasi Haire
	Indigo Production	Sarah Bellows
	Organic Pest Control	David Cook
	Agritourism in Action: Lazy Acres Christmas Tree Plantation and Pumpkin Patch	Michael May and Mikayla Carey
	Biodegradable Mulch Trial	Annette Wszelaki
	Pollination Basics	Dr. Dewayne Shoemaker
2:00pm-2:15pm	Break	

2:15pm – 3:15pm		
	Plenary Session- Kia Jarmon, Marketing	Kia Jarmon
	Farmer Veteran Coalition Networking Session	Charley Jordan
Break 3:15-3:30	Break	
3:30pm – 4:30pm		
	Pruning: A Critical Component of an Effective Fruit Crops Production	David Lockwood
	The Nuts and Bolts of Organic Certification	Annette Wszelaki
	Keys to Successful On-Farm Gift Shops	Michael May and Mikayla Carey
	Amusement Device Regulations and Agritourism	Tennessee Department of Labor and Workforce Development
	Cover Crops Basics: What They Are and Why You Need Them	Wendell Smith
	Meet the Honeybees, the 800 Pound Gorillas in the Pollinator Field	Howard Kerr
	TAFM Annual Meeting	TAFM Officers
		Sponsored by TSU/UT Extension, TN AgriAbility, TN New Farmer Academy, TN Beginning Farmer Outreach Programs and TN Farmer Veteran Coalition
4:30pm-6:00pm	Tradeshow Welcoming Reception	
6:00pm-9:00pm	Wine Makers Dinner at Belle Meade Plantation	
8:00pm-?	HospitalityRoom	Sponsored by TFVA &TAFM
8:00pm-?	HospitalityRoom	Sponsored by TAA & TCTGA
	Friday February 22, 2019	
Time	Session	Speaker
7:30am	Breakfast in the Trade Show Sponsored by UT Extension	
8:00am – 9:00am		
	Foodscaping: Less Mowing, More Growing	Jeremy Lekich
	Blueberries: A Natural Fit for Tennessee Growers	David Lockwood

	Part 1: You Already Have The Most Profitable Tool You'll Ever Own	Erin Pirro
	TFVA Annual Member Meeting	
	Native Pollinators	Dr. Laura Russo
	Garden Heroes	Jason Reeve
9:00am-11:30am	TFWA Annual Business Meeting	
9:15am-10:15am		
	The Struggle is Real: Internet Marketing Tips & Tricks	Kelley St. Germain
	Regulatory for Farmers Markets	Anni Self, Debbie Pickle, Katie Kilborne, Mike Brown
	Growing Herbs for Value Added and Companion Planting	Cindy Shapton
	Urban Agriculture: Vertical Farming	Dr. Dilip Nandwani
	Part 2: Benchmarking Real World Examples	Erin Pirro
	Photography Tips for Websites and Social Media	Doug Edlund
	Irrigation Solutions	Alex Osborne
	Tomato Grafting	Carl Sams, UTIA
	Will Solar Work For You?	Grace Robertson, Lightwave Solar
	Why Everyone Should Be Concerned About Pollinator Decline	Dr. Jennifer Tsuruda
10:30am-11:30am		
	FMC Real Data - Data Collection, Trust and Transparency	30min of Real Data - 30min of Trust and Transparency
	Natural Chicken Production	Taylor Family Farms
	Companion Planting	Cindy Shapton
	Your Website Stinks: Tips & Tricks for Optimizing & Organizing	Kelley St. Germain
	Part 3: Do the Right Project First: Prioritizing Capital Investments	Erin Pirro
	Photography Tips for Websites and Social Media	Doug Edlund
	Tomato and Pumpkin Diseases	Zach Hansen UTK
	Grants You Need to Know About for Flower Growers	Dr. Van Ayers,
	Pollination Services: Who Needs It? How Much? How to Get It?	Susan Pitts and Mike Studer

	Recent Developments in Apple Rootstocks	David Lockwood
11:30-1:00pm	Lunch in the Tradeshow	
12:10 pm-1:00 pm		
	Lunch and Learn Looking to the Future of Organics	TN Organic Growers Association
	Lunch and Learn: Land Trust of TN	Land Trust of Tennessee
	Lunch and Learn: Products of the Hive: The Many Contributors of the Honeybee	Gene Armstrong
	Lunch and Learn: Farmer Veteran Coalition	Farmer Veteran Coalition
1:00pm – 2:00pm		
	Plenary Session: Advocating for Agriculture: Current Issues for Direct Farm Marketers and Agritourism Operators	Stefan Maupin and Kevin Hensley, TFBF
2:00pm-2:15pm	Break	
2:15pm-3:15pm		
	Growing Christmas Trees	Michael May
	Farmer Panel - Merchant perspective	Zach Erhard, Demetria White, Nina Marton
	Edible Landscaping	Jeremy Leckich
	Half Hill Farm Story "How To Make The Most of a Small Farm"	Christian Graham
	Hemp Licensing and Production	Katy Kilbourne and Eric Walker
	Fruit Crops Nutrition	David Lockwood
	Part 4: Keys to Business Success(ion)	Erin Pirro
	Concepts of Growing Cannibas	Dr. Brian Corr
	All About REAL Honey from Local TN Beekeepers	Jim Gentry
	Getting Into Wine and Grapes in TN	Panel Q&A
	Identifying Customer Types and How to Sell Your Product to Them	Jennifer Warrington
3:15pm-3:30pm	Break	
3:30pm-4:30pm		

	Conflict Resolution - Lispcomb	
	Companion Planting	Cindy Shapton
	Hemp Production	Will Tarleton
	Christmas Fun at Lazy Acres Christmas Tree Farm	Michael May
	Disease in High Tunnels	Zach Hansen
	AgriBusiness Legal Solutions	Nathan Huff, Phelps Dunbar
	Which Metrics Really Matter	Jennifer Warrington
	What's New in Insects and Control	Dr. Frank Hale
	Pesticides and Pollinators: Ways to Co-Exist	Mike Studer, Scott Stewart
5:00pm-6:00pm	TN Wine Reception	Sponsored by TN Farm Winegrowers Alliance
6:00pm-8:00pm	Pick TN Conference Banquet	Rik Roberts, Comedian and Keynote Speaker
8:00pm-?	HospitalityRoom	Sponsored by TFVA &TAFM
8:00pm-?	HospitalityRoom	Sponsored by TAA & TCTGA
	Saturday, February 23, 2019	
Time	Session	Speaker
8:00am-4:30pm	PSA Training until 430	Annette Wszelaki
9:00am-3:00pm	TCTGA Farm Tour: Country Cove Christmas Tree Farm	Joe and Jan Steiner
8:00am-9:00am		
	Agritourism Round Table Discussions: Online Ticket Sales, Employee Management, All Things Concessions, Square Reports 101	
	Coffee with the TFWA Executive Director, Open Roundtable	Adam Acampora
	StoryBranding Workshop with 5by5 Agency	5by5 Agency
	Organic Pest Control	David Cook
	So You Want to Be a Beekeeper? An Intro to Honeybees, Agriculture's Lifeline	Jim Gentry

	Make Your Winter Containers Winners	Carol Reece
9:15am-10:15am		
	Rik Roberts Leadership Workshop	
	Disease and Virus Management in the Vineyard	Dr. Zachariah Hansen
	General Licensing and TTB issues.	Rob Pinson
	Creating Designated Pollinator Habitats to Protect Pollinators and Increase Your Yields	Dr. John Skinner
	What's New in Diseases and Control	
10:15am-10:30am	Break	
10:30am-3:00pm	TAFM Tour	Trevecca Urban Farm, Tour Conexion, Casa Azafran Market
	TOGA Tour	Trevecca Urban Farm, Six Boots Farm
10:30am – 11:30am	Branding and Packaging 101	Jesse Goldstein
	New Vines and Trellis Systems	Dr. David Lockwood
	Effective Marketing Strategies for Your Farm	Jay Williams
	Let's Talk Vegetable Transplant Health	Natalie Baumgardner
10:30am –12:00pm	Tennessee Agritourism Association Meeting	
11:30am-1:00pm	Lunch on Your Own	
1:00pm – 2:00pm		
	Working with your local Tourism Department	Melanie Beauchamp
	Overlapping Licensing and Taxes	Clay Byrd
	Important Considerations When Moving Colonies of Bees for Pollination	Joel Hausser

Break 2:00-2:15		
2:15pm – 3:15pm		
	What is Wine America?	Jim Trezise
	VESTA- Addressing the Workforce Needs of the Grape and Wine Industry Through Registered Apprenticeships	Bill Alter
	Selecting Which Hive for Your Honeybees and Which Components to Include	Joel Hausser

