

Thursday, February 21, 2019		
<b>8:00am-4:30pm</b>	Farm to School Summit	Elizabeth Goss TN Dept of Education
<b>9:00-9:15am</b>	Break	
<b>9:15am-10:15am</b>		
	Dicamba	Wendell Smith , UT Extension
	Federal and State Funds Available to Help Build Pollinator Populations	Leslie Honiker and Anthony Carver
<b>10:15am-10:30am</b>	Break	
<b>10:30am-11:30am</b>		
	Tomato and Pepper Trials	Annette Wszelaki
	Pollinator Programs to Enhance the Customer Experience at Your Farm or Farmers Market	Jessica Dodd
<b>11:30am- 1:00pm</b>	Lunch on Your Own	
<b>11:30am-1:00pm</b>	TAFM Annual Meeting and Lunch	
<b>1:00pm-2:00pm</b>		
	Ready, Set, Grow - New Market Info	Steve Brehm, Kasi Haire
	Organic Pest Control	David Cook
	Indigo Production	Sara Bellows
	Agritourism in Action: Lazy Acres Christmas Tree Plantation and Pumpkin Patch	Michael and Mikayla May
	Mulch Trial	Annette Wszelaki
	Pollination Basics	Dr. Dewayne Shoemaker

<b>2:15pm-3:15pm</b>		
	Plenary Session- Kia Jarmon, Marketing	Kia Jarmon
<b>Break 3:15-3:30</b>	Break	
<b>3:30pm-4:30pm</b>		
	TAFM Round Table	FS Update, Board Elections, Round Table Brain Storming, USDA SNAP sign up Thursday, add Senior Nutrition Program and WIC representative,
	Pruning	David Lockwood
	Organic Certification	Annette Wszelaki
	Gift Shops on Farms	Michael and Mikayla May -TAA might want to change to another slot on Thursday
	Amusement Device Regulations and Agritourism	Tennessee Department of Labor and Workforce Development
	Cover Crops	Wendell Smith
	Meet the Honeybees, the 800 Pound Gorillas in the Pollinator Field	Howard Kerr
<b>4:30pm-6:00pm</b>	Tradeshow Welcoming Reception	Sponsored by TSU, TN AgriAbility, FVC
<b>6:00pm-?</b>	Wine Makers Dinner at Belle Meade Plantation	
	<b>Friday February 22, 2019</b>	
<b>7:30am</b>	Breakfast in the Trade Show Sponsored by UT	Sponsored by UT Extension
<b>8:00am – 9:00am</b>		
	Edible Landscaping	Jeremy Lekich
	Grafting Fruit and Nut Trees	David Lockwood

	Part 1: You Already Have The Most Profitable Tool You'll Ever Own	Erin Pirro
	TFVA Annual Meeting	
	Native Pollinators	Dr. Laura Russo
	Flower Growers	
<b>9:00am-11:30am</b>	TFWA Annual Business Meeting	
<b>9:15am-10:15am</b>		
	Digital Marketing -The Struggle Is Real!	Kelley St. Germain
	Regulatory - Dairy, Animal, Hemp, Plant	Anni Self, Debbie Pickle,Katie Kilborne,Mike Brown
	Growing Herbs for Value Added	Cindy Shapton
	Multispecies Grazing	Greg Brann
	Part 2: Benchmarking Real World Examples	Erin Pirro
	Photography Tips for Websites and Social Media (I need to see if this time works for speaker.)	Doug Edlund
	Tomato Grafting	
	Flower Growers	
	Why Everyone Should Be Concerned About Pollinator Decline	Dr. Jennifer Tsuruda
<b>10:30am-11:30am</b>		
	FMC Real Data - Data Collection, Trust and Transparency	30min of Real Data - 30min of Trust and Transparency
	Natural Chicken Production	Taylor Family Farms
	Vertical Gardening	Dilip Nandwani
	Your Website Stinks! - How to Improve It	Kelley St. Germain
	Part 3: Do the Right Project First: Prioritizing Capital Investments	Erin Pirro
	Photography Tips for Websites and Social Med	Doug Edlund

	Tomato and Pumpkin Diseases	Zach Hansen UTK
	Flower growers	
	Pollination Services: Who Needs It? How Much? How to Get It?	Susan Pitts and Mike Studer
<b>11:30-1:00pm</b>	Lunch in the Tradeshow	
<b>12:10 pm-1:00 pm</b>		
	Lunch and Learn Looking to the Future of Organics	TN Organic Growers Association
	Lunch and Learn: Land Trust of TN	Land Trust of Tennessee
	Lunch and Learn: Products of the Hive: The Many Contributors of the Honeybee	Gene Armstrong
	Lunch and Learn: Farmer Veteran Coalition	Farmer Veteran Coalition
<b>1:00pm – 2:00pm</b>		
	Legislative Session: Ag Updates	Stefan Maupin and Kevin Hensley, TFBB
<b>2:00pm-2:15pm</b>	Break	
<b>2:15pm-3:15pm</b>		
	Growing Christmas Trees	Michael May
	Farmer Panel - Merchant perspective	Zach Erhard, Demetria White, Nina Marton
	Edible Landscaping	Jeremy Leckich
	Half Hill Farm Story "How To Make The Most of	Christian Graham
	Hemp Licensing and Production	Katy Kilbourne and Eric Walker
	Identifying Customer Types and How to Sell Your Product to Them	Jennifer Warrington
	Panel Discussion: Producing Grapes	TN Winegrowers Association
	Part 4: Keys to Business Success(ion)	Erin Pirro
	Flower growers	

	All About REAL Honey from Local TN Beekeepers	Jim Gentry
<b>3:30pm-4:30pm</b>		
	Conflict Resolution	
	Growing Herbs for Value Added	Cindy Shapton
	Multispecies Grazing	Greg Brann
	Christmas Fun at Lazy Acres Christmas Tree Farm	Michael May
	Disease in High Tunnels	Zach Hansen
	Which Metrics Really Matter	Jennifer Warrington
	Flower growers	
	Pesticides and Pollinators: Ways to Co-Exist	Mike Studer, Scott Stewart
<b>4:00pm-5:00pm</b>	Christmas Fun at Lazy Acres Christmas Tree Plantation (with Christmas Tree Growers)	Michael and Mikayla May
<b>5:00pm-6:00pm</b>	TN Wine Reception	
<b>6:00pm-8:00pm</b>	Banquet	
	<b>Saturday, February 23, 2019</b>	
<b>Time</b>		
<b>8:00am-4:30pm</b>	PSA Training until 430	Annette Wszelaki
<b>9:00am-3:00pm</b>	TCTGA Farm Tour: Country Cove Christmas Tree Farm	Joe and Jan Steiner
<b>8:00am-9:00am</b>		
	Agritourism Round Table Discussions	
	Coffee with the TFWA Executive Director, Open Roundtable	Adam Acampora
	StoryBranding	5by5 Agency

	Mushroom Production	David Wells
	Organic Pest Control	David Cook
	So You Want to Be a Beekeeper? An Intro to Honeybees, Agriculture's Lifeline	Jim Gentry
	Flower Growers	
<b>9:15am – 10:15am</b>	Rik Roberts Leadership Workshop	
	Disease and Virus Management in the Vineyard	Dr. Zachariah Hansen
	General Licensing and TTB issues.	Rob Pinson
	Creating Designated Pollinator Habitats to Protect Pollinators and Increase Your Yields	Dr. John Skinner
	Flower growers	
<b>Break 10:15am-10:30am</b>		
<b>10:30am-11:30am</b>		
	TAFM Tour	Trevecca Urban Farm Tour,Conexion, Casa Azafran Market
	Branding and Packaging 101	Jesse Goldstein
	New Vines and Trellis Systems	Dr. David Lockwood
	Effective Marketing Strategies for Your Farm	Jay Williams
	Flower growers	
<b>10:30am –12:00pm</b>	Tennessee Agritourism Association Meeting	
<b>Lunch on your own 11:30am-1:00pm</b>		
<b>1:00pm – 2:00pm</b>		
	Working with your local Tourism Department	Melanie Beauchamp
	Pending 2019 TABC Legislation	Clay Byrd

	Important Considerations When Moving Colonies of Bees for Pollination	Joel Hausser
	Flower growers	
<b>Break 2:00-2:15</b>		
<b>2:15pm – 3:15pm</b>		
	What is Wine America?	Jim Trezise
	Vineyard Management Best Practices	TBD
	Flower growers	